



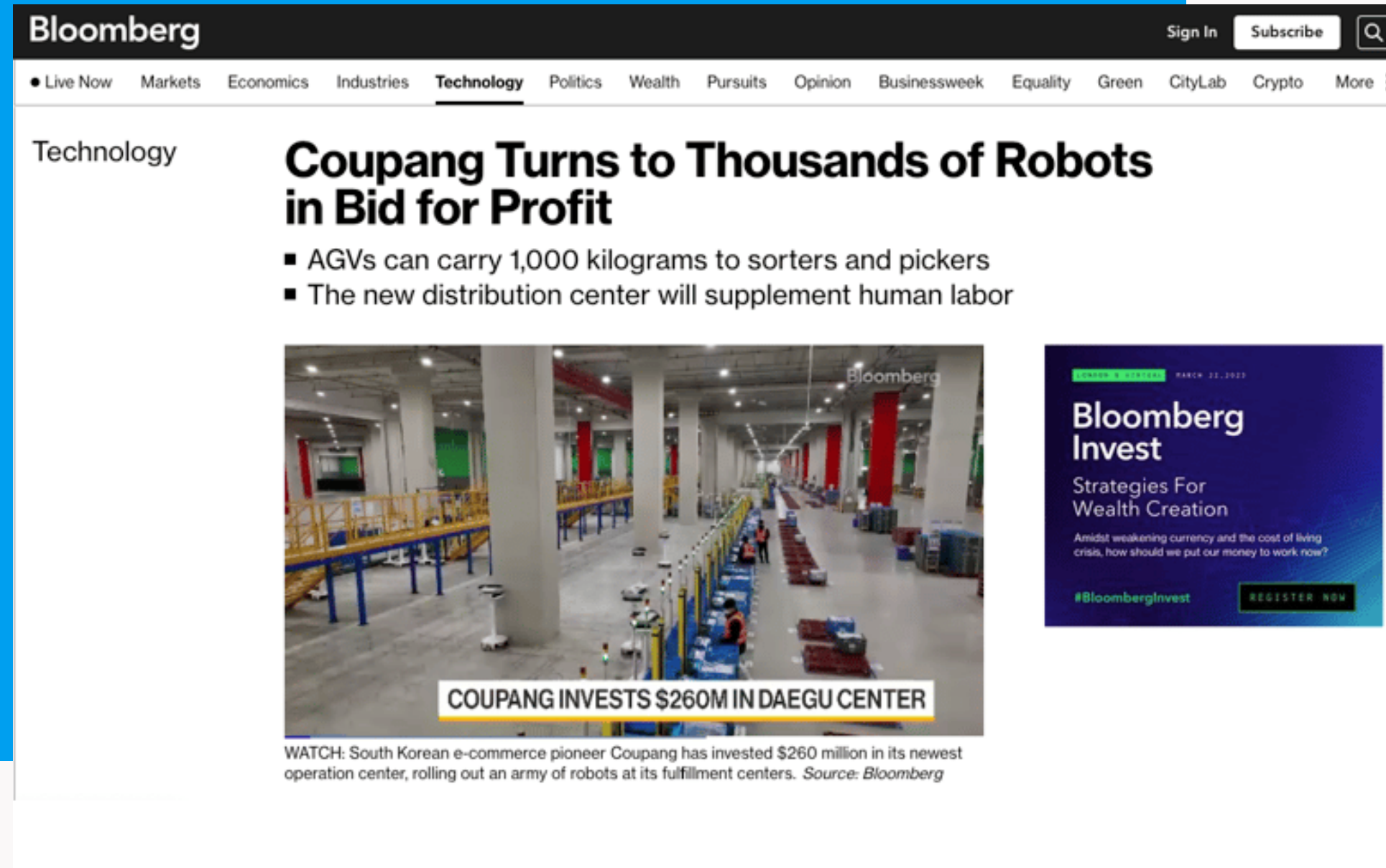
Technology
Coupang Turns to Thousands of Robots in Bid for Profit
 ■ AGVs can carry 1,000 kilograms to sorters and pickers
 ■ The new distribution center will supplement human labor
 By Sohee Kim and Stephen Engle
 2023年2月7日 上午6:30 [GMT+8]
 Coupang Inc., the South Korean e-commerce pioneer that has lost billions of dollars since its founding, is rolling out an army of robots at fulfillment centers in a bid to reach profitability.
 Korea's answer to Amazon.com Inc., Coupang burned cash by building distribution centers around the country to help it push the boundaries of speedy delivery with broad selection. Now the company is closing in on breaking even, analysts projecting it will turn a profit for the second straight quarter and then report its first annual operating profit in 2023.



February Recap

This month, Geek+ shined in the media and on discussion panels.

In February, we also readied our solutions for trade show season. See you soon!



Geek+ and Coupang Roll Out Smart Warehouses

Bloomberg News reports that Coupang, the Korean version of Amazon, is rapidly building smart warehouses across the country filled with thousands of Geek+ robots. [Read more here](#)



Why are 80% of Warehouses Still not Automated?

Find out the answer from Randy Randolph, VP of Strategic Partnerships & Channels for Geek Plus America, [by clicking here](#). He spoke on a panel entitled, "You Are Ready for Robots in the Warehouse" at Manifest 2023.



Geek+ is unlocking the Middle East market

We are proud to announce the opening of the first robotic fulfillment center in Saudi Arabia together with our partner Starlinks, a leading logistics and supply chain solutions provider in the country. [Read more here](#)



G2P solution for clothing & apparel

Geek+ and Kerry TJ Logistics

Together, Kerry TJ Logistics, a smart logistics company, and Geek+ designed a solution to handle booming e-commerce orders for a global apparel brand. [Read more here](#)



Committed to Advancing R&D in the UK

Geek+ UK team hosted senior officials from the Department for Business and Trade. [Read more here.](#)



Geek+ Gets Ready for ProMat

ProMat is only one month away and Geek+ is preparing to pack the showroom floor with solutions. [Find out more about the trade show here](#)



Black Friday Numbers Are In

Here's what a warehouse manager from a leading American apparel company said after his first Peak Season with a Geek+ automated warehouse. Click [here](#)



Geek+ and Zongteng Group USA

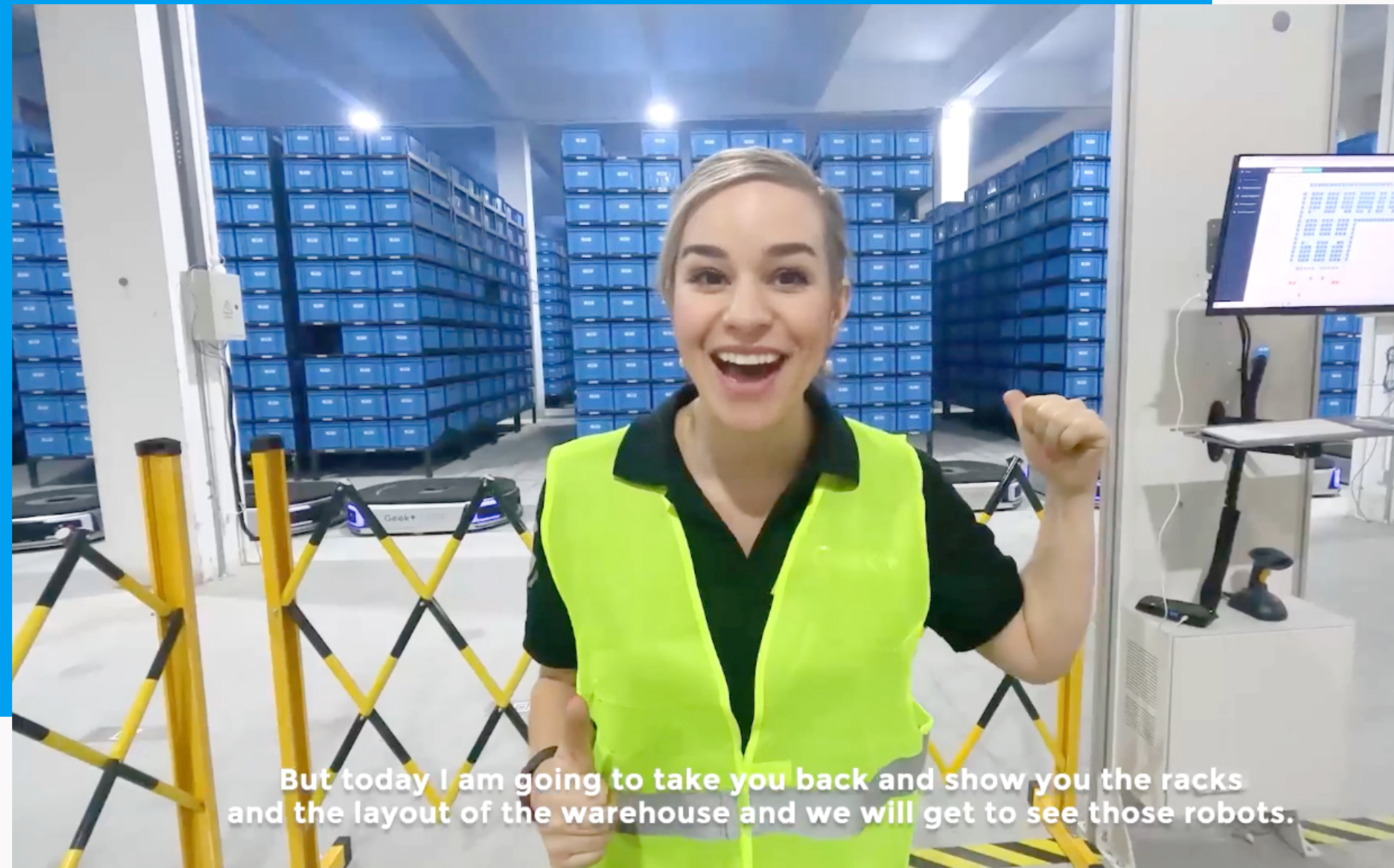
PopPick system is how Geek+ and Zongteng Group easily handle two of the most complex client scenarios for 3PLs in their USA warehouse. Find out how we do it



PopPick Explained in 1 Minute

It's not easy to pack all that Geek+ system goodness into 60 seconds, but we tried. [Watch the video here](#)

FEBRUARY 2023 RECAP



Take a Real PopPick Warehouse Tour

In this video, we take you through every step of the fulfillment process. [Watch here](#)

FEBRUARY 2023 RECAP



This is what we've done in only one month.

(We deploy robots even faster!)

Let us find a warehouse solution for you.
Speak with one of our experts now!