# Geek+ x SPD

Ecommerce    P800    Shelf-to-Person

## The Challenge

- Demand Surge: The pandemic triggered unprecedented demand for computer hardware and gaming products.
- Inefficiencies: Existing picking processes and warehouse throughput struggled to keep up with rapid order volume changes.
- Customer Satisfaction: Needed a scalable solution to maintain service quality and support business growth.

## Geek+ Solution

- Solution Deployed: Shelf-to-Person
- Advanced Picking Systems: Boreal tailored robotics to meet SP Digital's specific operational needs.
- Seamless Integration: Collaborative efforts ensured smooth implementation with minimal disruptions.
- Scalable Design: Combined smart robotics and data-driven systems for a future-proof warehouse solution.

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For us, implementing Geek+ robotics systems in our value chain is an important step towards enriching and strengthening the services we offer our clients. We are very satisfied with the work done together with Boreal and Geek+. The transformation has been remarkable, and we look forward to further collaboration.

**Diego Santander**
CEO, SP Digital

## Geek+ Impact

- Efficiency: Reduced turnaround times and boosted throughput.
- Accuracy: Achieved 99.99% precision in order fulfillment, ensuring reliability.
- Operations: Streamlined workflows enabled SP Digital to adapt to fluctuating order volumes.
- Scalability: Handled massive demand spikes without compromising accuracy.

## About Customer

SP Digital, a leading e-commerce company in Chile, partnered with Geek+ and Boreal to overcome supply chain challenges caused by the COVID-19 pandemic.