

Case Study



Retail

P800

Shelf-to-Person

The Challenge

- Large SKU volumes with storage capacity needing improvement
- Rapid e-commerce growth driving heavy order pressure
- High requirements for delivery speed and timeliness
- Diverse product categories and irregular sizes creating inventory management challenges



Geek+ Solution

- Implementation of Geek+ PopPick, the next-generation tote-to-person picking solution.

Geek+ Impact

- One-stop solution for complex storage and picking workflows
- 4× higher storage density compared to traditional light-duty shelving
- 4× improvement in labor productivity
- Refined and accurate inventory management
- High throughput capacity to support fast-growing operations

About Customer

MOOGO Supply Chain Technology is a leading cross-border cold-chain enterprise in China. Its temperature-controlled automated warehouse, located in the Ningbo Free Trade Zone, covers more than 3,000 sqm.