

Case Study

Geek+ X



Retail

P800

Shelf-to-Person

The Challenge

- New 13,000 m² logistics center supporting 300+ stores across Hong Kong
- Serving 600,000 daily customers
- Handling a wide variety of goods, including food, refrigerated items, and daily necessities
- Processing over one million items daily



Geek+ Solution

- Deployed 100 Geekplus P800 picking robots in a 14,000 m² fulfillment center
- Operates 24/7 for continuous productivity
- Enables processing of over one million items daily
- Enhances efficiency and reliability in supply chain operations

Geek+ Impact

- Tripled warehouse operational efficiency
- Reduced labor intensity and minimized manual errors
- Significantly improved picking accuracy and order fulfillment reliability
- Enabled effective daily handling of 1,000,000+ products, meeting high customer demand

About Customer

Circle K, part of Alimentation Couche-Tard, is a global convenience store brand. In Hong Kong, its 300+ stores offer innovative products and services, creating fresh and engaging shopping experiences.