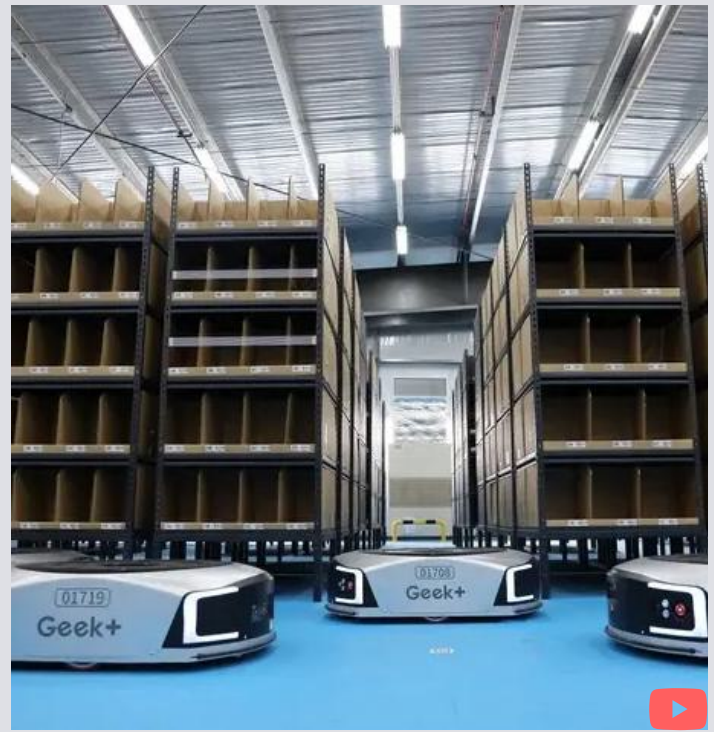


The Challenge

- High Order Volume: Manages over 25,000 SKUs efficiently to meet customer expectations.
- Demanding Accuracy: Ensures near-perfect fulfillment of essential medical supplies.
- Growth Pressures: Scales seamlessly to handle rapid online growth and seasonal peaks.
- Waste Management: Minimizes waste from expired inventory to simplify logistics.



Geek+ Solution

- Solution Deployed: Goods-to-Person
- Robotic Integration: Nearly 100 Geek+ robots retrieve and deliver items efficiently.
- Round-the-Clock Operations: Runs 24/7 to ensure uninterrupted productivity.
- Enhanced Picking: Batch processing reduces special orders and inventory waste.
- Scalable System: Easily adds robots to handle peaks and growth.
- Advanced Software: Ensures fast fulfillment with 99%+ order accuracy.



Sorin David
Supply Chain
Director, A&D Pharma
Dr. Max Group



Geek+ technology has provided us with a clearer view of our processes and allowed us to meet our patients' needs more effectively than ever before. Their solutions are a vital part of our logistics strategy as we continue to grow.

Geek+ Impact

- Efficiency: 24/7 AMR operations ensure fast, reliable order processing.
- Accuracy: 99%+ fulfillment accuracy ensures precise deliveries.
- Scalability: Expandable AMR fleet adapts to demand changes.
- Sustainability: Reduced waste supports environmental goals.



About Customer

- Dr.Max is a leading pharmaceutical retailer in Romania and Central Europe.
- Offers a wide range of products, including OTC medicines, cosmetics, and supplements.
- Ranked among Romania's top 10 websites for unique visitors.
- Focuses on improving logistics to meet growing online demand.
- Ensures precise delivery of medical goods critical to patient well-being.