

## Case Study

Geek+ X



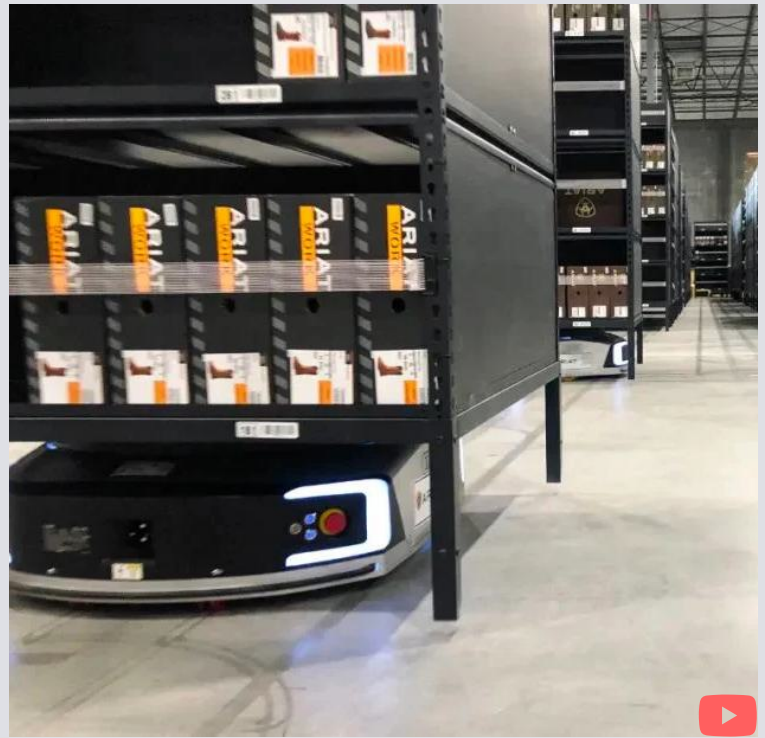
Apparel&Fashion

P800

Shelf-to-Person

### The Challenge

- Labor Shortages: Industry-wide labor scarcity increased operational pressure.
- Operational Strain: Extensive walking and repetitive tasks impacted associate productivity.
- Demand Surge: Rising customer demand required scalable and efficient solutions.



### Geek+ Solution

- Solution Deployed: Shelf-to-Person
- Körber Integration: Seamless interaction with K.Motion Warehouse Advantage (WMS).
- 2,000 Racks: Expanded storage capacity to optimize space utilization.



**Matt Hardenberg**

VP of Distribution  
Ariat International

“Geek+'s AMRs allow us to move our employees away from repetitive tasks and towards more rewarding activities, resulting in a better working environment and bringing greater value to the services we provide our customers.”

### Geek+ Impact

- Efficiency: Enhanced picking speed and accuracy, reducing errors.
- Productivity: Achieved a 100% increase in associate productivity.
- Warehouse: Decreased associate walking by 82%, improving workplace satisfaction.
- Scalability: Easily handled demand surges without bottlenecks.

### About Customer

Ariat International, a leading equestrian and performance footwear and apparel brand, operates a massive 1 million sq. ft warehouse to meet growing customer demand.

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