

## Case Study



3PL

P800

Shelf-to-Person

### The Challenge

- Scalability Needs: Managing growing order volumes without bottlenecks
- Operational Efficiency: Traditional processes struggled to meet faster, accurate fulfillment demands
- Customer Expectations: High service standards across industries required adaptable, innovative logistics solutions



### Geek+ Solution

- Deployment of Geek+ Robots: Over 1,000 AMRs optimized workflows and enhanced operational agility
- Automated Distribution Center: First Geek+-powered warehouse focused on healthcare products and small parcels
- Service Logistics Center: 24/7 spare parts delivery support within the distribution center
- Digital Technology Integration: RoboShuttle® combined with high-density racking for smart inventory management

#### Linus Wong

Managing Director, SF  
Supply Chain Hong Kong  
& Macau

“The partnership with Geek+ reflects our unwavering commitment to providing world-class supply chain solutions. By integrating cutting-edge robotics technology, we are enhancing service quality, customer satisfaction, and overall competitiveness.”

### Geek+ Impact

- Enhanced Efficiency: Handles 3,000+ B2C orders daily with high accuracy
- Scalable Operations: Flexible system adapts to growing demand without disruptions
- Customer Satisfaction: Timely and precise deliveries boost client experience and competitive edge
- Improved Utilization: Maximized warehouse space and streamlined inventory processes increase productivity

### About Customer

- SF Supply Chain (SFDSC) is a leading logistics provider in China, operating in Mainland China, Hong Kong, and Macau. Managing 1.5M+ sq. ft. of warehouse space and a large truck fleet, SFDSC serves industries including healthcare, e-commerce, and retail, emphasizing innovation and excellence in supply chain management.