

Case Study



3PL

P800

Shelf-to-Person

The Challenge

- Labor shortages intensified by COVID-19.
- E-commerce surge driving higher order volumes and complexity.
- Over 2,000 SKUs of cosmetics requiring precise storage and handling.
- Need for cost-efficient, sustainable operations to stay competitive.



Geek+ Solution

- Robots bring goods to operators, streamlining workflows and boosting speed.
- AI-driven optimization organizes inventory by popularity and expiry.
- Higher storage density through minimized aisle space.
- 99.99% accuracy enabling premium service levels.
- Scalable system adaptable to SKU changes and peak demand.



Cliff Xu
CEO, Rhenus Air & Ocean
Greater China

“Collaborating with Geek+ allowed us to achieve warehouse digitalization, enhance efficiency, and deliver long-term cost-savings for our customers.”

Geek+ Impact

- High-speed fulfillment for growing e-commerce volumes.
- Reliable deliveries through improved accuracy and inventory visibility.
- Significant cost savings by reducing manual labor needs.
- Sustainable operations aligned with Rhenus's green supply chain goals.

About Customer

- Rhenus Hong Kong is a global logistics provider specializing in air, ocean, and land freight, with advanced warehousing and consolidation services. With a strong focus on digitalization and IT-driven solutions, Rhenus enables efficient, sustainable e-commerce operations across Asia.