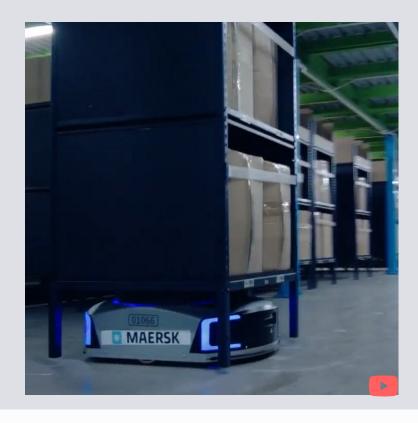
Case Study



Shelf-to-Person

The Challenge

- Manual Inefficiencies: Traditional pick-and-pack processes were slow and labor-intensive.
- Accuracy Demands: Error-free fulfillment was critical to maintain customer trust.
- Workforce Strain: Seasonal demand spikes overwhelmed manpower resources.



Geek+ Solution

- Solution Deployed: Shelf-to-Person
- · Speed and Accuracy: AGVs executed picking tasks faster and with 100% precision.
- Labor Optimization: Automated repetitive tasks, reducing reliance on manual labor.
- Streamlined Efficiency: Integrated parcel handling and scanning simplified operations.



Managing Director, Greater China, Maersk

With the increasing use of new technology in our warehouse, we enter a new era with great potential to optimize operations. Compared to manual pickand-pack, AGVs enable us to perform warehouse activities much better.

@ Geek+ Impact

- Speed: AGVs completed tasks significantly faster than manual methods.
- · Accuracy: Achieved 100% picking precision, eliminating errors.
- Savings: Reduced labor needs during peak periods, cutting costs.
- Scalability: Automation prepared Maersk for future growth and innovation.



About Customer

- Global Leader: Maersk is a trusted name in logistics and supply chain solutions.
- Innovation-Driven: Committed to leveraging technology for operational excellence.
- Sustainability Focus: Aims to create efficient, ecofriendly supply chains.







