

Case Study



3PL

P800

Shelf-to-Person

The Challenge

- Fast e-commerce growth requiring higher fulfillment speed.
- Need to maximize limited warehouse space.
- Growing accuracy and agility demands.
- Social-distancing requirements during COVID-19.



Geek+ Solution

- High-density storage using custom racks and zero-aisle layouts.
- AI-powered robots delivering inventory directly to operators.
- Reduced manual handling to lower errors.
- Scalable system adapting to fluctuating demand.
- Improved safety through automation and distancing.



Onno Boots

Regional President &
CEO, GEODIS Asia Pacific

“These AI-driven solutions deliver long-term cost savings, efficiency, and flexibility for our customers.”

Geek+ Impact

- Faster, more accurate fulfillment for e-commerce customers.
- Increased storage capacity for business expansion.
- Lower operational costs from reduced labor and fewer errors.
- Smooth scaling to meet rising order needs.
- Safer warehouse environment during the pandemic.

About Customer

- GEODIS is a global logistics leader offering freight forwarding, supply-chain optimization, and contract logistics in 170+ countries.