

Case Study



3PL

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The Challenge

- High Order Volumes: Needed flexible, efficient operations to handle growing orders
- Manual Processing Issues: Traditional workflows caused inefficiencies and higher labor costs
- Customer Expectations: Required fast, reliable delivery with high precision
- Scalability Needs: Needed a solution that could grow with expanding business requirements



Geek+ Solution

- Goods-to-Person Automation: AMRs streamlined storage, retrieval, and picking processes
- Scalable System: Adapted to diverse and dynamic inventory requirements
- Enhanced Efficiency: Reduced operator movement for faster, more accurate order processing
- User-Friendly Design: Intuitive workflows supported operator productivity

Geek+ Impact

- Higher Storage Density: Optimized layouts increased warehouse capacity and space utilization
- Elevated Picking Efficiency: Automated workflows accelerated order processing
- Reduced Manual Labor: Minimized operator movements and improved workforce productivity
- Enhanced Customer Satisfaction: More accurate and efficient fulfillment boosted client satisfaction

About Customer

- Bergler provides premium logistics services—including order fulfillment, returns management, and value-added operations—for international e-commerce businesses, focusing on operational excellence and intelligent solutions.