Case Study



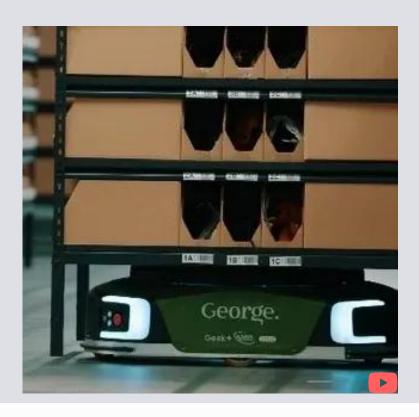
Apparel&Fashion

P800

Shelf-to-Person

The Challenge

- Returns Management: High return volumes strained operations during peak periods.
- Fulfillment Efficiency: Needed faster order picking and processing.
- Storage Constraints: Limited space to handle fluctuating SKU volumes.
- Labor Inefficiencies: Manual processes increased costs and slowed operations.



Geek+ Solution

- Solution Deployed: Shelf-to-Person
- 4-Sided Rack Design: P800 returns solution.
- Optimized Storage: availability for 700 SKUs and 7,200 units daily.
- Ergonomic Design: Improved ease of use and operational flow for workers.



Chris Hall Vice President, Asda Logistics Services

I'm delighted to see this project go live, supporting the growth of our George.com business. The collaboration between internal teams, AMH, and Geek+ has resulted in a high-quality solution that enhances the colleague experience and significantly improves operational effectiveness.



@ Geek+ Impact

- Returns: Same-day restocking boosted availability.
- Fulfillment: Accelerated speed ensured peak efficiency.
- Space: Optimized storage maximized capacity.
- · Workers: Automation reduced strain, enhancing productivity.
- Customers: Faster deliveries elevated satisfaction.



About Customer

George, a leading UK-based clothing brand under the Asda family, is known for its affordable, highquality apparel. With a growing online presence, George faces the challenge of managing extensive inventory and returns, especially during peak shopping seasons.







